# Auction Bidding Activity Report

The purpose of this report is to provide details on auction bidding activity. Each row represents a bid placed towards an auction item.

Example Use Case(s)

* An auction admin wants to view bidding activity outside of the Virtual Terminal
* An auction admin wants details on the bids placed for an item
* An auction admin wants to review bidding activity to find high/low performing items
* An auction admin wants to view items with an unmet reserve cost

Search

* Item ID
* Item Name
* Attendee Name

Filters

|  |  |
| --- | --- |
| **Filter** | **Description** |
| Forms | Form/Auction: All, name(s) |
| Form Tags | Forms attached to one or more form tags |
| Item Categories | All, name(s) |
| Items | All, name(s) |
| Submitted By | All, name(s) |
| Item Tags | All, name(s) |
| Auction Reserve Cost | All, No Reserve Cost, Reserve Cost Met, Reserve Cost Not Met |
| Auction Bidders | All, name(s) |
| Auction Bid Status | All, Cancelled, Outbid, Winning, No Winner, Won |

Web Based Columns

|  |  |
| --- | --- |
| **Column** | **Description** |
| Item ID | Item ID, links to manage item page |
| Date | Date and time bid was placed |
| Form | Form/Auction name |
| Item Name | Item Name |
| Bid Sequence | When the bid was placed in relation to other bids for the item. Starts at the first bid and increases until the winning bid. |
| Bid Amount | The amount of the bid placed |
| Status | The outcome of the bid |
| Bidder # | Bidder Number |
| Attendee Name | Bidder Name |

Standard Download Columns

|  |  |
| --- | --- |
| **Column** | **Description** |
| Item ID | Item ID |
| Date | Date bid was placed |
| Time (ET) | Time bid was placed |
| Form Name | Form/Auction name |
| Form ID | Form ID |
| Form Data Mapping | Data mapping configured for form |
| Bid Number | When the bid was placed in relation to other bids for the item |
| Bid Amount | The amount of the bid placed |
| Bid Status | The outcome of the bid |
| Reserve Met | If the reserve was met. If item did not have a reserve the field will be blank |
| Item Category | Item category |
| Item Number | Item number |
| Item Name | Item name |
| Item Description | Item description |
| Submitted By | Submitted by |
| Item Tags | Comma separated list of related tags |
| Bidder Number | Bidder number |
| Attendee Name | Attendee name |
| Attendee Email | Attendee email |
| Starting Bid | Starting bid amount |
| Buy It Now Price | Amount item can be immediately purchased for |
| Bidding Increment | Amount bid increases with each subsequent bid |
| Reserve Cost | Amount that must be met before item can be won |
| Fair Market Value | Fair Market Value |
| Custom Item Value Text | Custom Item Value Text |

Additional Custom Download Columns

|  |  |
| --- | --- |
| **Column** | **Description** |
| Custom Column | Adds static text to every row |